



ABOUT FLOWATER

FloWater is on a mission to decentralize water purification and democratize access to pure, safe drinking water- with zero plastic waste--for everyone. Incubated in Silicon Valley and now headquartered in Denver, FloWater makes the world's most advanced, new-tech water refill stations, transforming any potable tap water into the world's best-tasting, most purified water that's delivered on-demand. FloWater Refill Stations are now deployed in all fifty states at thousands of offices, retail outlets, fitness centers, hotels, corporate events, concert venues and schools across the country to provide a better-tasting, safer and more convenient alternative to the plastic water bottle. The company has already eliminated the need for over 300 million single-use plastic water bottles market and is on target to hit one billion by the end of 2022.

With the recent launch of a multi-use aluminum water bottle, FloWater becomes the first completely 'unpackaged' drinking water platform, making it easy for businesses to provide and consumers to access a convenient, zero-waste drinking water.



900+



2,000+



5,900+



4.2/5 Star



14,000+

BRANDS THAT LOVE FLOWATER



TECHNOLOGY

FloWater's patented, award-winning 7-stage Advanced Osmosis purification technology eliminates up to 99.9% of all contaminants, microplastics and harsh chemicals, including PFAS, lead and chromium 6 and delivers fast-flowing, purified and chilled water that has also been oxygenated, alkalized and revitalized with electrolytes and trace minerals for better hydration. A coconut carbon fiber filter enhances the taste.

In Development: Cloud-connected, 'smart' water Refill Stations and consumer mobile app, powered by Microsoft's Azure Sphere.

SOLUTIONS PROVIDED: Eliminates Single-Use Plastic Water Bottle Waste • Safer, Better-tasting Tap Water • Better Hydration • Replaces: Plastic Water Bottles, Antiquated Water Coolers, 5-Gallon Plastic Jugs.

FOUNDED: 2013

FUNDING: 40+ investors. Recent \$15 mm Series B growth funding by Bluewater, a global water technologies company based in Stockholm, Sweden.

CEO AND CO-FOUNDER: Rich ("Raz") Razgaitis



ARTICLES

Forbes



Why 40 Investors Are Betting On This Device To Curb America's Addiction To Plastic Bottles

As Millennials begin to turn their back on single-use plastic, the UK government has announced plans to offer free tap water refill stations in every major city and town by 2021. But in the US, where 84 percent of Americans either do not like or do not trust tap water, a different solution is in order.

[Why 40 Investors Are Betting On This Device To Curb America's Addiction To Plastic Bottles](#)



"FloWater just raised \$15 million to put bottled water out of business"



"FloWater Reaches Milestone in Reducing Plastic Water Bottle Waste and Tackling"



"Boutique Gyms Are Finally Starting To Ditch Single-Use Plastics (!)"



"Xponential Fitness Announces FloWater Partnership"



"Water purifier FloWater raises \$15 million"



"Instead Of Just Sending Bottled Water To Flint, This Company Plans To Build Purification Stations"

AUDIENCE REACH IN 2019: 64,999,960+

PODCASTS

The Sustainable Business, The Business of Fitness, Powderkeg, Plant Yourself & Inside Outside Innovation

COMMUNITY PROJECTS



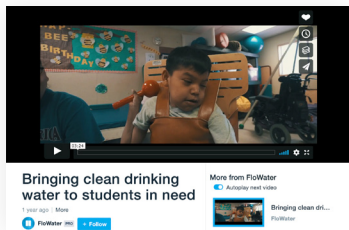
FLINT

In 2016, we donated eight FloWater Refill Stations to public areas around the city of Flint. From a local school to the police department, locations fitted with FloWater finally allowed Flint residents to drink from the source water without fear.

[Targeting Health Clubs and Swanky Hotels, But Finding a Purpose in Flint](#)

FloWater Blog:

[Bringing Clean Water to Flint, MI](#)



NAVAJO NATION

We worked with Dig Deep to provide five FloWater Refill Stations to SMASE, the Navajo Reservation's only school dedicated to the care and education of children and adults with disabilities. SMASE's water is filled with contaminants and undrinkable, and they've had to rely solely on bottled water.

Dig Deep + FloWater [video](#)



DRINK ONE GIVE ONE SAVE ONE

Our newest program donates refurbished FloWater Refill Stations to underserved K-12 schools.

FloWater Blog:

[Introducing the Drink One, Save One, Give One Program](#)

FLOWATER VIDEO HIGHLIGHTS

[FloWater video series: a new experience in drinking water](#)

[FloWater video series: a mission to end plastic waste](#)

[FloWater video series: a great fit for retail](#)

[FloWater video series: businesses and employees love FloWater](#)

[FloWater video series: school administrators see students drinking more water](#)